

BEYOND HEALTH

Conference & Exposition

20+ | **SPECIALTIES**

70+ | **PRACTICES**

100's | **PROSPECTS**

ONE | **MIND GROWING**
DAY!

EDUCATE-BRAND-NETWORK

OUR AUDIENCE IS YOUR OPPORTUNITY

SATURDAY

OCTOBER 12TH

10-3PM

THRASHER-HORNE

CENTER |

283 College Drive

Orange Park, Fl 32065

info@beyondhealthexpo.com
www.beyondhealthexpo.com

2024

904-683-0918

BEYOND HEALTH NETWORK

TAKE CARE OF YOUR BODY,
IT'S THE ONLY PLACE YOU HAVE TO LIVE

Beyond Health

PHYSICAL
SPIRITUAL
MENTAL
FINANCIAL
EMOTIONAL
INTELLECTUAL
SEXUAL
SOCIAL
ENVIRONMENTAL

"When health is absent, Wisdom cannot reveal itself, Art cannot become manifest, Strength cannot be exerted, Wealth is useless, and Reason is powerless." Herophiles, 300B.C.

- Marketing
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- Advertising
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- Public Relations
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- Web Design
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- Social Media
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- Online
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- Radio
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- TV
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- Print
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- Events
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- Speakers
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- Conferences
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- Tradeshows
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- Blogs
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- Newsletters
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- E-blasts
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- Custom Media
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- Marketing
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- Advertising
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- Public Relations
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- Web Design
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- Social Media
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- Online
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- TV
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- Print
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- Events
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- Speakers
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- Conferences
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- Tradeshows
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- Blogs
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- Newsletters
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- E-blasts
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Custom Media DIGITAL || PRINT || CONFERENCES/EXPOS || AUDIO/VIDEO || SOCIAL MEDIA || CUSTOM MEDIA || PHILANTHROPY

BEYOND HEALTH NETWORK
P.O. Box 5147
|| Jacksonville || Florida ||
32247

Email:
info@beyondhealthexpo.com
Web:
www.beyondhealthexpo.com

Tel:
904-683-0918

Corporate Office:
Beyond Health Network

A Gumbs Media Group Company
Jacksonville, Florida

today, tomorrow & Beyond

On behalf of the organizing committee of **Beyond Health Network**, Beyond Health Magazine & Beyond Health Expo, welcome you to the **Beyond Health “Anti-Aging & Optimum Health” Conference & Expo** taking place **October 12th, 2024** at **Thrasher Horne Center**, Orange Park, Florida .

One Mission

To encourage individuals to aggressively improve their healthy lifestyles and be the generation leading the charge in the quest to more fully understand and embrace **longevity as a lifestyle**.

- 1. Bridge the gap between Traditional Medicine and Complementary Medicine.**
- 2. Focus on the difference between Life Span and Health Span**
- 3. Focus on the Root Cause of all illness.**

One Vision

To be a trusted platform that presents relevant information about the many health discoveries, options, concepts and new breakthroughs taking place around the globe. Taking into consideration that illness is never an isolated case, prevention and treatment must embrace mind, body and spirit with a foundation in education.

One Incredible Mind-Growing Opportunity

The world has started the transition from an era in which we were utterly helpless about our aging process to one in which aging is under full medical control, and age-related diseases are becoming a thing of the distant past.

We are not there yet, but the groundwork has been laid, and scientists have successfully started working on the fundamentals. The first human rejuvenation therapies are under development and some of them are even available today. For those close to the actual science, rejuvenation is not a matter of ‘if’ anymore but rather ‘when’ and whether it will be soon enough for ‘us’.

Connecting like-minded People

Taking advantage of cutting-edge therapies and driving the transition to a world where it is possible to vastly extend our lifespans is a huge endeavor. A community sharing the same vision, collaborating and supporting each other is really helpful in this regard.

Join our get-together in North Florida as experts and practitioners discuss the latest developments in this exciting field. Use our facebook group to connect and collaborate with **Beyond Health Network** members worldwide.

From maintaining mind and memory to the ever important areas of financial health, **“Beyond Health Network”** will make the connection for you. Let’s all meet up at the largest local gathering of health focused enthusiasts in North Florida.

If our vision and mission resonates with you then I encourage you to not miss this unique opportunity to be part of a movement that will set the precedent for all that will follow.

With that in mind we welcome you to the **2024 Beyond Health “Anti-Aging & Optimum Health” Conference & Expo; “Dying Young At A Very Old Age”**.

What is the **Beyond Health "Anti-Aging & Optimum Health" Conference & Expo?**

"Beyond Health "Anti-Aging & Optimum Health" Conference & Exposition is the definitive informative resource for one of the world's fastest-growing medical specialties: anti-aging, rejuvenation & longevity medicine.

Enhance your overall experience and gain in-depth knowledge and experience immersive content with scientific lectures, panel discussions, special focus lectures and live demonstrations.

The exposition focuses on the latest research, diagnostics, treatment protocols, nutritional interventions and biomedical breakthroughs for preventing and ameliorating the diseases of aging. These include cancer, heart disease, Alzheimer's and diabetes: included in the preventive spectrum are such factors as diet and exercise, nutrition and vitamin/mineral/antioxidant supplements, as well as the use of judicious hormone replacement therapies. Prevention of the appearance of aging is also a focus, with an emphasis on both cosmetic surgery as well as non-invasive cosmetic procedures such as microdermabrasion, chemical peels, lasers, botox treatments and more.

Walk the exhibit hall and experience 60+ of the industry's most progressive companies. Discover what's new and exciting in medicine and get first-hand experience with these products and services.

Exhibitors include suppliers of pharmaceuticals, high-tech medical equipment, skincare/anti-aging cosmetics and cosmeceuticals, nutrition products and nutraceuticals, compounding pharmacies, clinics/longevity centers, insurance providers, supplements, enzymes and antioxidants, reference laboratories, fitness/therapy equipment and more.

Who should attend?

Anyone with an interest in improving their overall health or is a caregiver for loved ones or looking to join a community that is supportive and health conscious

The conference also offers numerous opportunities for social and professional interaction in a relaxed yet captivating setting.

I'm confident you will find this to be the most stimulating and rewarding event you will attend this year. It is the place you need to be for the most cutting-edge and progressive discussions on the subject.

I look forward to seeing you and other forward thinking health conscious individuals from around North Florida & South Georgia this **October**.

Sincerely,

Team

Telephone: 904-683-0918

Email: info@beyondhealthexpo.com

Top 10 reasons to attend Beyond Health 2024

[A unique opportunity:](#)

There is no other conference in North Florida which provides the depth of the information

[Learn New Trends and Strategies in research.](#)

New technology and tools are exclusively discussed at our conference. Don't let old & outdated information hold you back

[Frank Talks:](#)

The knowledgeable speakers will help you understand what these new theories are and how they can benefit you.

[Network and Connect:](#)

Meet and exchange ideas with hundreds of like-minded individuals and hear their stories.

[Improve your Results:](#)

Learn what has worked for others and establish a relationship with those that can help with your specific challenge.

[Get Inspired:](#)

Our speakers and attendees are highly skilled and experienced professionals inspirational in their passion to make a long-term positive impact.

[Sample and Compare the Tools:](#)

Connect with vendors and exhibitors across the area to learn about products and services. And check out the latest tools and ideas.

[Value for the Money:](#)

With one-day intensive conference schedule, you will access strategic knowledge and expertise that's worth its weight in gold from an impressive array of recognized professionals.

[Spread the Impact:](#)

Share the [Beyond Health](#) knowledge and new ideas with our family and friends.

Beyond Health Conference & Expo

Email: info@beyondhealthexpo.com Web: www.beyondhealthexpo.com

EDUCATION HIGHLIGHTS

If you would like to be considered as a speaker/presenter call today to get on the list. Here is an overview of some of the subjects we plan on tackling. If you have other suggestions please let us know.

What's new in healthcare

Food as Medicine

New advances in Cancer Treatment

Complementary & Alternative Therapies:

Which One Is right for you?

Stem Cell Therapy

Hormone Therapy

Lymphatic Therapy

IV Therapy

Peptide Therapy

Platelet Rich Plasma Therapy

Sound Therapy

Body Movement and Dance Therapies

Massage Therapy

Energy Healing and Mind Body Therapies

Aromatherapy

Homeopathy and Ayurveda Medicine

Naturopathy and Homeopathy

Traditional Chinese Medicine

Yoga and Meditation

Holistic and Integrative Medicine

Acupuncture Techniques and Treatments

Reiki & Tai Chi And Qi Gong

Pain Management Techniques

Chiropractic Treatment

What can a Chiropractor do for you

Healthy Aging

Essential Screenings & Vaccines

Staying Active

Exercise

Energy-Boosting Tips

Preventing Hearing Loss

Why Nutrition

What about your Sleep

Health Care

Home Health Care

Caregivers

Weight Management & Obesity

Fasting

Hydration Matters

What's in your water

Colonics

Detox

Oral Health

Why oral health is vital

Mucus

getting it out of your system

Chronic Infections

Eye Health

Mental Health

Trauma

Addictions

PTSD

TBI

MST

Sex & Relationships

Male Reproductive System

Female Reproductive System

Sex Problems in Women

Sex Problems in Men

Sex Therapy

Sex After 50

Erectile Dysfunction

Birth Control Myths

Vaginal rejuvenation

Cannabis in Medicine

Medical Marijuana

CBD Oils

Pain Management

Exploring Cosmetic Procedures

Functional & Preventive Medicine

SELL-BRAND-EDUCATE-NETWORK

Join Jacksonville's most innovative and leading health conscious companies at the
Beyond Health "Anti-Aging & Optimum Health" Conference & Expo

Apply now and partner with us this coming **October** and our event team will get in touch with you to discuss your goals and expectations.

Whether it's wanting to expand your practice or networking with practitioners in complementary fields we are certain that there will be something at Beyond Health that will work for you.

Brand awareness

Building your brand is essential for continued growth. With 1,000's of health-conscious and health-curious attendees from all over the First Coast attending, this is the place to be.

Education/Leadership

Maybe you want to place your company front and center of an industry issue. Maybe you've got a new product to launch. We can set up roundtables and workshops for you to host. You'll be right in the middle of the action, leading discussions with targeted demographics on the topics that matter most to you.

Networking

We have dedicated tracks for every industry. Whether you want to hire top talent, meet with the policymakers influencing your industry or exchange notes with your peers and competitors, we have the stage, lounge and networking event for you.

Lead generation

1,000's of individuals will be joining us at "Beyond Health" this February. These are deeply embedded in the fabric of their respective industries, and are the ones who are progressive and open to new breakthroughs and techniques coming to market.

Why partner with Beyond Health?

This is a time of great opportunity for forward thinking, progressive & health conscious companies across our community.

At **Beyond Health**, we aim to gather companies and individuals to ask a simple question: **where to next?** As a partner, you can help us answer that question.

We would love the opportunity to design a custom content package that will tell your story to the surrounding communities.

Beyond Health Conference & Expo

Email: info@beyondhealthexpo.com Web: www.beyondhealthexpo.com

BEYOND HEALTH CONFERENCE & EXPO

BECOME A PARTNER

Partnership is the most direct channel of communication and is tailor-made to reach prospects in an environment that matches their lifestyle. Partnership speaks to the public, and creates a two-way dialogue.

Make your company a part of the Beyond Health Conference & Expo.

Partnership opportunities are available and range from the event's title sponsorship to our many attractive hospitality options. Sponsorship packages will be customized to fit your company's goals, objectives and budget.

The Benefits of Sponsoring the Beyond Health Conference & Expo and associated events.

- Generate immediate sales, establish new accounts and obtain qualified leads
- Deepen your relationship with customers.
- Reach a sophisticated demographic.
- Create awareness and visibility
- Increase brand loyalty by adding an emotional connection to the buyer
- Enhance or reinforce a company's brand positioning and image
- Differentiate products/services from competitors
- Drive retail traffic and sales
- Showcase community responsibility
- Build company morale via an attractive event platform
- Have access to Business To Business opportunities with other exhibitors
- Pre- and post-show marketing services

Exhibiting - the full package

- Exhibitor listing on the website, including own web page with 500+ word company page/profile, logo, product image, website URL, social media details, contact details, contact form
- Exhibitor listing in printed publication
- Exhibitor listing and write up in digital publication
- Personalized exhibiting banners in various sizes
- Pre-written promotional show copy to invite potential prospects and current clients
- Personalized VIP digital Invite
- Blog post opportunities (for previously unpublished content)
- Press area for promotion of competitions, show offers and press releases
- Collaborative opportunities for joint ventures at the show

The **Beyond Health Conference & Expo** has developed partnership solutions suited for advertisers', marketing and public relations companies, looking to reach an untapped market by joining forces with the expo.

The events surrounding the expo reaches the entire community and brings together high quality clientele with disposable income to spend on a wide variety of products and services.

Let us pair you with one of the most prominent, up-scale events in North Florida.

- CONSUMER ENGAGEMENT • SIGNAGE • SAMPLING • SALES • BUSINESS-TO-BUSINESS
- CLIENT ENTERTAINMENT • HOSPITALITY OPPORTUNITIES • PROGRAM ADVERTISING
- EXHIBITING AND VENDING • OTHER BENEFITS

Beyond Health Conference & Expo

Email: info@beyondhealthexpo.com Web: www.beyondhealthexpo.com

WEBSITE:

www.beyondhealthnetwork.com

www.beyondhealthexpo.com

www.beyondhealthmag.com

Each exhibitor is given an **active page** on the **Beyond Health Network, Beyond Health Expo** and **Beyond Health Magazine** websites.

In order for us to create the page, please forward the following elements to info@beyondhealthexpo.com.

Item 1: Testimonial

A brief overview about your company and your products, to be supplied in a Word Document file format (doc) This is your opportunity to add further details about your company and your products e.g. company history, impact on the community, patients/individuals helped, new breakthroughs etc:

Item 2: Key Images

Some pictures of your products (4-6 maximum). All files must be 1000 x 594 pixels and a resolution of (300 DPI) in format (.JPG).

Item 3: Your company logo

A digital file of your logo in EPS format (Encapsulated PostScript) with white text that appears clearly on a black background).

Item 4: Your company information

- Company name
- Contact and position held
- Address
- Telephone
- E-mail
- Website address

The text should be sent in Word document (.doc)

OFFICIAL INDUSTRY PARTNER

OPPORTUNITIES

Join with the leading companies throughout North Florida & South Georgia as the one representing your particular industry to the multiples of individuals attending the **Beyond Health Expo**.

Your company will become the official **(your industry)** partner for the Beyond Health Expo.

SPEAKING OPPORTUNITIES

Speaking opportunities are open to industry partners and sponsors only.

For details please contact our office today by phone at **904-683-0918** or email info@beyondhealthexpo.com

Beyond Health Expo

Email: info@beyondhealthexpo.com Web: www.beyondhealthexpo.com

Tel: **904-683-0918**

BEYOND HEALTH CONFERENCE & EXPO

PARTNERSHIP LEVELS

Here are the different levels of partnerships available for you to choose from.

			<u>\$ Credit</u>
Founding Partner	\$25,000	2 comp booths	\$8,000 ad credit to run on BHN
Presenting Partner	\$20,000	2 comp booths	\$5,000 ad credit to run on BHN
Exclusive Partner	\$15,000	2 comp booths	\$3,468 ad credit to run on BHN
Platinum Partners	\$10,000	2 comp booths	\$3,023 ad credit to run on BHN
Gold Partners	\$7,500	2 comp booths	\$2,376 ad credit to run on BHN
Silver Partners	\$5,000	1 comp booth	\$1,878 ad credit to run on BHN
Bronze Partners	\$3,000	1 comp booth	\$1,678 ad credit to run on BHN
Industry Partners	\$2,000	1 comp booth	\$950 ad credit to run on BHN
Exhibitors	\$950	1 comp booth	\$694 ad credit to run on BHN

- Your company name and logo will be displayed on all digital, newspaper, TV, radio, magazine, billboard and direct mail advertising.

Sponsors will also be included in all public service announcements and press releases. In the market place the sponsor will be viewed as the company that brought this special event to the community. The event will be named **Beyond Health Conference & Expo 2024 (presented by Founding Partner)**

- 2 complementary booths at the expo. Additional booths are available at a 20% discount.
- Your company banner can be displayed in the hall. The banner can be three feet wide and 12 feet long and will be displayed in the lobby or hall area. (*Founding Partner*)
- All sponsor receives a complementary data base of all registered attendees to the expo.
- A wall plaque will be presented publicly at the expo to all sponsors. The plaque which will be displayed in your booth area during the event brings added recognition to your investment and sponsorship.
- Listing on the website, including own web page with 500+ word company profile, logo, product image, website URL, social media details, contact details, contact form
- Exhibitor listing in printed publication
- Exhibitor listing and write up in digital publication· Pre-written promotional show copy to invite potential prospects and current clients
- Personalized VIP digital Invite
- Blog post opportunities (for previously unpublished content)
- Podcast opportunities.
- Five (5) to thirty (30) minute documentary of company and those who work there
- Press area for promotion of competitions, show offers and press releases
- Collaborative opportunities for joint ventures at the show
- All sponsors receives "first right of refusal" for "The **2024/25 Expo**"

Please call to learn about the additional benefits that come with partnership

Beyond Health Expo

Email: info@beyondhealthexpo.com Web: www.beyondhealthexpo.com

Tel: **904-683-0918**

BOOTH RATE

WHAT YOU GET WITH YOUR BOOTH:

<u>EXHIBITOR</u>	<u>INDUSTRY PARTNER</u>
<u>YOUR INVESTMENT</u>	<u>YOUR INVESTMENT</u>
<u>\$950.00</u>	<u>\$2,000.00</u>
<u>What You Get</u>	<u>What You Get</u>
<i>booth</i>	<i>booth</i>
\$950.00	\$2,300.00
<i>Social Media Campaign</i>	<i>Video documentary</i>
\$1,500.00	\$2,000.00
<i>Company Page</i>	<i>Social Media Campaign</i>
\$1,000.00	\$1,500.00 x 2
<i>Ad on BHN</i>	<i>Company Page</i>
\$694.00	\$1,000.00 x 2
<i>Video Commercial</i>	<i>Ad on BHN</i>
\$550.00	\$950.00
<i>Digital Ad</i>	<i>Video Commercial</i>
\$500.00	\$800.00 x 2
<i>Digital Article</i>	<i>Digital Ad</i>
\$500.00	\$500.00
<i>Ad in Program Guide</i>	<i>Digital Article</i>
\$250.00	\$500.00
<i>Table, chairs & waste can</i>	<i>Ad in Program Guide</i>
\$80.00	\$400.00
<i>2 Catered lunch</i>	<i>Table, chairs & waste can</i>
\$40.00	\$80.00
<i>Electric</i>	<i>Catered lunch</i>
\$50.00	\$40.00
<u>Total Value</u>	<u>Total Value</u>
<u>\$6,314</u>	<u>\$13,420</u>

As an “Exhibitor” or an “Industry Partner”

*Digital exposure begins upon contract signing and will run for up to two months after expo

- Your company name and logo will be displayed on most digital, print, broadcast, billboard and direct mail.
- All sponsors will receive a complimentary data base of all registered attendees to the expo.
- ***Video documentary:** Up to *30 minute video documentary of your company, leadership and mission.
- ***Digital Ad:** Digital ad to display on multiple sites
- ***Social Media:** Campaign will be on the top platforms
- ***Video Commercial:** 15 to 60 second video commercial to run on GMG network and can be used by you on any other platform you choose.
- ***Digital Article:** Full page article on the “Beyond Health Network” online profiling the company and personnel.
- **Company Page:** Your own company page on the Beyond Health Network and promoted throughout multiple platforms

***-* Please reach out for assistance in producing your video and commercial or any other production help you may need.**

Corporate Office:
Gumbs Media Group
 Jacksonville, Florida

Tel:
904-683-0918

Email:
 info@beyondhealthexpo.com
Web:
 www.beyondhealthexpo.com

Beyond Health Expo
 P.O. Box 5147 || Jacksonville ||
 Florida || 32247

Beyond Health Conference & Expo

PARTNERSHIP REGISTRATION FORM

Here are the different levels of sponsorships available for you to choose from.

			<u>\$ Credit</u>
Founding Partner	\$25,000	2 comp booths	\$8,000 ad credit to run on BHN
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Exhibitors	\$950	1 comp booth	\$694 ad credit to run on BHN

- Your company name and logo will be displayed on all digital, newspaper, TV, radio, magazine, billboard and direct mail. Sponsors will also be included in all public service announcements and press releases. In the market place the sponsor will be viewed as the company that brought this special event to the community. The event will be named **Beyond Health Conference & Expo 2024** (presented by Founding Partner)
 - Exclusive sponsorship from your respective industry.
 - 2 complementary booths at the expo. Additional booths are available at a 20% discount.
 - Your company banner can be displayed in the hall. The banner can be three feet wide and 12 feet long and will be displayed in the lobby or hall area. (*Founding Partner*)
 - All sponsor receives a complementary data base of all registered attendees to the expo.
 - A wall plaque will be presented publicly at the expo to all sponsors. The plaque which will be displayed in your booth area during the event brings added recognition to your investment and sponsorship.
 - Full page article in "**beyondhealthnetwork.com**" profiling the company and personnel.
 - Ad credit to run on **BHN**
 - All sponsors receives "first right of refusal" for "The **2024/25 Expo**"
- Please call to learn about the additional benefits that come with partnership*

I would like to register as a partner for the **Beyond Health Conference & Expo:**

_____ **FOUNDING PARTNER**

_____ **Presenting Partner**

_____ **Exclusivre Partner**

_____ **Platinum Partner**

_____ **Gold Partner**

_____ **Silver Partners**

_____ **Bronze Partners**

_____ **Industry Partners**

_____ **Exhibitor**

Company Name: _____ Website: _____

Representatives Name: _____ Email: _____

Address: _____ City/State/Zip _____

Phone Number: _____ Cell: _____

Authorized Signature: _____ Date: _____

Notes: _____

Your signature acknowledges compliance to the terms and conditions set forth in the Exhibitor / Sponsor Support Agreement Contract, Rules and Regulations. Dates and location subject to change. Invoice will be sent to the address listed above.

Corporate Office:
Gumbs Media Group
Jacksonville, Florida

Tel:
904-683-0918

Email:
info@beyondhealthexpo.com
Web:
www.beyondhealthexpo.com

Remit Checks to:
Gumbs Media Group
P.O. Box 5147 || Jacksonville ||
Florida || 32247

Exhibitor Terms & Agreement

Exhibitor:

1. Applications for The "Beyond Health Conference & Expo" Space & Payment.

Application for space must be made on the Contract for Exhibit Space provided by **Beyond Health Network-Gumbs Media Group** (dba *Beyond Health Expo*) and be executed by an individual with authority to act for the applicant (Exhibitor). reserves the right to reject any application.

The application must be accompanied by a nonrefundable payment of \$950.00 for exhibitors.

***See schedule for partners/sponsors

2. Cancellation by Exhibitor - Should the Exhibitor be unable to occupy the space contracted for, there will be no refund unless requested in writing by September 15th, 2024. All fees paid by the Exhibitor, less 25% fee, will be returned. Postmarked by U.S. Postal Authorities will be the determining factor.

3. Assignment of Space - Assignment of space will be determined by (GMG) based upon the character of the proposed exhibits and individual preferences as to location for each Exhibitor. (GMG) has the right to rearrange the floor plan in the event of any conflicts regarding space requests or conditions beyond its control.

4. Insurance - (GMG) shall provide no insurance for Exhibitor goods.

5. Care of Building - Nothing shall be posted on or otherwise attached to columns, walls, floors, or other parts of the Exhibit Hall without permission of (GMG) and the proper building authority. Packing unpacking, and assembly of exhibits shall be done only in designated areas and in conformity with directions of the Exhibit Manager.

6. Installation and Dismantling - Any requirements regarding installation and dismantling of exhibits shall be binding upon the Exhibitor as though set forth herein. All displays must be in place and set up no later than one hour prior to the official opening of the **The Beyond Health Conference & Expo**, (GMG) has the option to contract labor, at the exhibitor's expense to set up any booth not ready by the official setup time. To insure a professional climate and appearance, all exhibits shall be operational through the closing hour of the Exhibit Hall. **No Exhibitors** are permitted to dismantle or move from the Exhibit Hall any or all of their display between the opening and closing hour of the Expo without express written permission of the Exhibit Manager.

7. Booths - Standard booth equipment (back and side wall draping and uniform identification sign) will be provided by the Exhibitor. If the Exhibitor plans to install a display, no part thereof shall obstruct the view of adjacent exhibits. No part of any display may be over eight feet in height without the permission of the Exhibit Manager. The back three feet of rented space may be occupied up to eight feet in height; the front may be occupied up to 48 inches only. Sound presentations, slides, or movies will be permitted if tuned to conversational level and if not objectionable to neighboring exhibitors. (However, see section 16.) (GMG) reserves the right to restrict the use of glaring lights or objectionable lighting effects. No exhibits will be permitted which interfere with the use of other exhibits or impede access to them or the free use of the aisle.

8. Default Occupant - Any Exhibitor failing to occupy space contracted for is not relieved of the obligation to pay for such space at the full rental price. Unless arrangements for delayed occupancy have been approved by (GMG), unoccupied space shall be used or reallocated by (GMG).

9. Exhibitor Representative and Personnel - Exhibit booths are to be manned at all times during exhibition hours by a duly authorized representative of the Exhibitor. The number of Exhibit personnel in the booth at any one time shall not exceed four.

10. Use of Space - Exhibits shall be shown only in the designated display area. Exhibitor agrees not to display articles, equipment, or services in private suites or rooms during **The Beyond Health Conference & Expo**. No Exhibitor shall permit any other entity or its representatives to use the space rented, nor shall the Exhibitor display articles not sold by it. However, at the Exhibitor's option, and with full written approval of (GMG), exhibit space may be shared with one additional Exhibitor. The second Exhibitor must make application for space pursuant to paragraph one herein and must abide by all other provisions of the Exhibitors' Agreement. The fee for the second Exhibitor will be 50 percent of the total exhibit fee. Upon submission of documented proof that a parent/subsidiary relationship exists between Exhibitors choosing to share space, the fee for the second Exhibitor will be reduced to 25 percent of the total exhibit fee, (GMG) shall issue two additional Exhibit Hall-only badges for use by the second Exhibitor. (GMG) shall determine the hours of access to Exhibit space.

II. Distribution of Printed Matter, etc., - Except from within rented space, Exhibitors shall not distribute printed matter, samples, souvenirs, and the like. Distribution of such materials elsewhere in the Exhibit Hall is not permitted. Any material bearing the name or logo of (GMG) or material implying authorship or endorsement by (GMG), is strictly prohibited.

12. Mailing Labels - Following **Expo** and, on request, (GMG) shall provide each Exhibitor with one set of mailing labels listing registered **The Beyond Health Conference & Expo** conference attendees. These labels are provided for the sole purpose of contacting attendees or following up on contacts made at the meeting. Any reproduction of the labels is strictly prohibited.

13. Cancellation or Relocation - In the event of cancellation or relocation of **The Beyond Health Conference & Expo** due to circumstances within (GMG) control, the liability of (GMG) shall be limited to a refund of fees paid to (GMG) by the Exhibitor.

14. Fire and Safety Regulations - Exhibitor agrees to comply with hall and local fire and safety regulations at all times and to maintain the Exhibitor's space through the exercise of reasonable care and caution. Exhibitor agrees to permit inspection of its space by the local fire marshal or other public safety personnel.

15. Labor - Forms will be sent by the Official Service Contractor to facilitate ordering furniture, carpeting, labor, etc. A service desk will be open during the exhibition and labor may be ordered on site if needed. Exhibitors agree to comply with local union requirements. Please see Official Service Contract kit for specific labor regulations. Any conflicts or disagreements regarding union jurisdictions or interpretations thereof shall be resolved with representatives of the Official Service Contractor and the Exhibit Manager.

16. Copyrighted Music - The use of copyrighted music by Exhibitors at any time during the Expo is prohibited without the express, advance written permission of the Exhibit Manager.

17. Violations Prior to the The Beyond Health Conference & Expo - (GMG) reserve, the right to prohibit any Exhibitor from attending and participating in the **The Beyond Health Conference & Expo**, if, in the sole judgment of the Exhibit

Manager, the Exhibitor's conduct prior to arrival at the **The Beyond Health Conference & Expo** site violates the provisions of the Exhibitors' Agreement. In these circumstances, (GMG) shall refund fees paid by the Exhibitor, less the nonrefundable 25% for admin. costs to (GMG).

18. Additional violations and (GMG) Right to Remove Property - (GMG) reserves the right to remove from the Exhibit Hall premises any or all of the property of the Exhibitor should the **The Beyond Health Conference & Expo** be canceled or relocated, or should the Exhibitor violate any of the conditions of the Exhibitors' Agreement. In addition to the general provisions hereof, any of the following actions by an Exhibitor shall constitute a violation of the conditions of this Exhibitors' Agreement and shall result in the removal of the Exhibitor's property and, in such circumstances no part of the Exhibitor's fee will be returned. This right may be exercised without prior notice and without bearing.

a. Use of a display of equipment, products, or services which varies in any significant way from the description supplied to (GMG), or which (GMG) finds objectionable, or which reflects unfavorably on the character of the **The Beyond Health Conference & Expo**.

b. Violation of any municipal, state, or federal laws, rules or regulations, including safety codes.

c. Failure to remove the Exhibitor's property from the Exhibit Hall upon cancellation or relocation of the **The Beyond Health Conference & Expo**.

d. Any conduct on the part of the Exhibitor or any representative or personnel of the Exhibitor which, in the sole judgment of the Exhibit Manager, is disruptive to the events taking place in the Exhibit Hall, to other Exhibitors, to the staff of the hotel or mall or (GMG), or to the events of the **The Beyond Health Conference & Expo**.

19. Remedies - In the event the Exhibitor violates any of the conditions of the Exhibitors' Agreement, (GMG) reserves an absolute right to invoke either or both of the following remedies, which shall be in addition to, and not in lieu of, any other rights or remedies granted under this agreement or available under general contract law:

a. (GMG) may order the Exhibitor to remove Exhibitor property and personnel, or have them removed under the provisions of section 17. In these circumstances, no part of the Exhibitor's fees will be returned.

b. (GMG), may refuse thereafter to enter into any agreement with the same or related signatory/exhibitor to lease exhibit space at future conferences or meetings sponsored by (GMG).

20. Liability - a. (GMG) undertakes no duty to exercise care, nor does it assume any responsibility for the protection of the property of the Exhibitor or its representatives, to indemnify the Exhibitor for loss of the property used in connection with the exhibit from theft or damage or destruction by fire, accident, or other cause. Small and easily portable articles shall be properly secured or removed after exhibition hours and placed in safekeeping by the Exhibitor. Any protection exercised by (GMG) shall be deemed purely gratuitous on its part and shall in no way be construed to make it liable for any loss or inconvenience suffered by the Exhibitor.

b. The Exhibitor agrees to indemnify and hold (GMG), its agents, and the **UNF University Center** and its management harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of any Exhibitor or any of its representatives or from the display or use of the property of the Exhibitor.

c. (GMG) shall not be liable for any failure to deliver space to an Exhibitor. In such an event, (GMG) shall reimburse Exhibitors pro-rata on any fees paid, less 25% fee to cover any reasonable expenses incurred by (GMG) for advertising, administration, and related costs.

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Herophiles, 300B.C.

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Beyond Health Expo is produced by Beyond Health Network a division of Gumbs Media Group, Jacksonville, FL