

# BEYOND HEALTH CONFERENCE & EXPO

## BECOME A PARTNER

Partnership is the most direct channel of communication and is tailor-made to reach prospects in an environment that matches their lifestyle. Partnership speaks to the public, and creates a two-way dialogue.

### **Make your company a part of the Beyond Health Conference & Expo.**

Partnership opportunities are available and range from the event's title sponsorship to our many attractive hospitality options. Sponsorship packages will be customized to fit your company's goals, objectives and budget.

### **The Benefits of Sponsoring the Beyond Health Conference & Expo and associated events.**

- Generate immediate sales, establish new accounts and obtain qualified leads
- Deepen your relationship with customers.
- Reach a sophisticated demographic.
- Create awareness and visibility
- Increase brand loyalty by adding an emotional connection to the buyer
- Enhance or reinforce a company's brand positioning and image
- Differentiate products/services from competitors
- Drive retail traffic and sales
- Showcase community responsibility
- Build company morale via an attractive event platform
- Have access to Business To Business opportunities with other exhibitors
- Pre- and post-show marketing services

### **Exhibiting - the full package**

- Exhibitor listing on the website, including own web page with 500+ word company profile, logo, product image, website URL, social media details, contact details, contact form
- Exhibitor listing in printed publication
- Exhibitor listing and write up in digital publication
- Personalized exhibiting banners in various sizes
- Pre-written promotional show copy to invite potential prospects and current clients
- Personalized VIP digital Invite
- Blog post opportunities (for previously unpublished content)
- Press area for promotion of competitions, show offers and press releases
- Collaborative opportunities for joint ventures at the show

The **Beyond Health Conference & Expo** has developed partnership solutions suited for advertisers', marketing and public relations companies, looking to reach an untapped market by joining forces with the expo.

The events surrounding the expo reaches the entire community and brings together high quality clientele with disposable income to spend on a wide variety of products and services.

### **Let us pair you with one of the most prominent, up-scale events in North Florida.**

- CONSUMER ENGAGEMENT • SIGNAGE • SAMPLING • SALES • BUSINESS-TO-BUSINESS
- CLIENT ENTERTAINMENT • HOSPITALITY OPPORTUNITIES • PROGRAM ADVERTISING
- EXHIBITING AND VENDING • OTHER BENEFITS

## **Beyond Health Conference & Expo**

Email: [info@beyondhealthexpo.com](mailto:info@beyondhealthexpo.com) Web: [www.beyondhealthexpo.com](http://www.beyondhealthexpo.com)

## WEBSITE:

[www.beyondhealthnetwork.com](http://www.beyondhealthnetwork.com)

[www.beyondhealthexpo.com](http://www.beyondhealthexpo.com)

[www.beyondhealthmag.com](http://www.beyondhealthmag.com)

Each exhibitor is given an **active page** on the **Beyond Health Network, Beyond Health Expo** and **Beyond Health Magazine** websites.

In order for us to create the page, please forward the following elements to [info@beyondhealthexpo.com](mailto:info@beyondhealthexpo.com).

### Item 1: Testimonial

A brief overview about your company and your products, to be supplied in a Word Document file format (.doc) This is your opportunity to add further details about your company and your products e.g. company history, impact on the community, patients/individuals helped, new breakthroughs etc:

### Item 2: Key Images

Some pictures of your products (4-6 maximum). All files must be 1000 x 594 pixels and a resolution of (300 DPI) in format (.JPG).

### Item 3: Your company logo

A digital file of your logo in EPS format (Encapsulated PostScript) with white text that appears clearly on a black background).

### Item 4: Your company information

- Company name
- Contact and position held
- Address
- Telephone
- E-mail
- Website address

The text should be sent in Word document (.doc)

## OFFICIAL INDUSTRY PARTNER

## OPPORTUNITIES

Join with the leading companies throughout North Florida & South Georgia as the one representing your particular industry to the multiples of individuals attending the **Beyond Health Expo**.

Your company will become the official **(your industry)** partner for the Beyond Health Expo.

## SPEAKING OPPORTUNITIES

Speaking opportunities are open to industry partners and sponsors only.

For details please contact our office today by phone at **904-683-0918** or email [info@beyondhealthexpo.com](mailto:info@beyondhealthexpo.com)

### Beyond Health Expo

Email: [info@beyondhealthexpo.com](mailto:info@beyondhealthexpo.com) Web: [www.beyondhealthexpo.com](http://www.beyondhealthexpo.com)

Tel: **904-683-0918**

# BEYOND HEALTH CONFERENCE & EXPO

## PARTNERSHIP LEVELS

Here are the different levels of partnerships available for you to choose from.

			<u>\$ Credit</u>
Founding Partner	\$25,000	2 comp booths	\$8,000 ad credit to run on BHN
Presenting Partner	\$20,000	2 comp booths	\$5,000 ad credit to run on BHN
Exclusive Partner	\$15,000	2 comp booths	\$3,468 ad credit to run on BHN
Platinum Partners	\$10,000	2 comp booths	\$3,023 ad credit to run on BHN
Gold Partners	\$7,500	2 comp booths	\$2,376 ad credit to run on BHN
Silver Partners	\$5,000	1 comp booth	\$1,878 ad credit to run on BHN
Bronze Partners	\$3,000	1 comp booth	\$1,678 ad credit to run on BHN
Industry Partners	\$2,000	1 comp booth	\$950 ad credit to run on BHN
Exhibitors	\$950	1 comp booth	\$694 ad credit to run on BHN

- Your company name and logo will be displayed on all digital, newspaper, TV, radio, magazine, billboard and direct mail advertising.

Sponsors will also be included in all public service announcements and press releases. In the market place the sponsor will be viewed as the company that brought this special event to the community. The event will be named **Beyond Health Conference & Expo 2023 (presented by Founding Partner)**

- 2 complementary booths at the expo. Additional booths are available at a 20% discount.
- Your company banner can be displayed in the hall. The banner can be three feet wide and 12 feet long and will be displayed in the lobby or hall area. (*Founding Partner*)
- All sponsor receives a complementary data base of all registered attendees to the expo.
- A wall plaque will be presented publicly at the expo to all sponsors. The plaque which will be displayed in your booth area during the event brings added recognition to your investment and sponsorship.
- Listing on the website, including own web page with 500+ word company profile, logo, product image, website URL, social media details, contact details, contact form
- Exhibitor listing in printed publication
- Exhibitor listing and write up in digital publication· Pre-written promotional show copy to invite potential prospects and current clients
- Personalized VIP digital Invite
- Blog post opportunities (for previously unpublished content)
- Podcast opportunities.
- Five (5) to thirty (30) minute documentary of company and those who work there
- Press area for promotion of competitions, show offers and press releases
- Collaborative opportunities for joint ventures at the show
- All sponsors receives “first right of refusal” for “The **2024 Expo**”

Please call to learn about the additional benefits that come with partnership

### Beyond Health Expo

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Tel: **904-683-0918**

# BOOTH RATE

## WHAT YOU GET WITH YOUR BOOTH:

<u>EXHIBITOR</u>		<u>INDUSTRY PARTNER</u>	
<u>YOUR INVESTMENT</u>	<u>\$950.00</u>	<u>YOUR INVESTMENT</u>	<u>\$2,000.00</u>
<b><u>What You Get</u></b>		<b><u>What You Get</u></b>	
<i>10 x10 booth</i>	\$950.00	<i>10 x10 booth</i>	\$2,000.00
<i>Social Media Campaign</i>	\$1,500.00	<i>Video Documetary</i>	\$2,000.00
<i>Company Page</i>	\$1,000.00	<i>Social Media Campaign</i>	\$1,500.00 x 2
<i>Ad on BHN</i>	\$694.00	<i>Company Page</i>	\$1,000.00 x 2
<i>Video Commercial</i>	\$550.00	<i>Ad on BHN</i>	\$950.00
<i>Digital Ad</i>	\$500.00	<i>Video Commercial</i>	\$800.00 x 2
<i>Digital Article</i>	\$500.00	<i>Digital Ad</i>	\$500.00
<i>Ad in Program Guide</i>	\$250.00	<i>Digital Article</i>	\$500.00
<i>Table, chairs &amp; waste can</i>	\$80.00	<i>Ad in Program Guide</i>	\$400.00
<i>2 Catered lunches</i>	\$40.00	<i>Table, chairs &amp; waste can</i>	\$80.00
<i>Electric</i>	\$50.00	<i>2 Catered lunches</i>	\$40.00
		<i>Electric</i>	\$50.00
<b><u>Total Value</u></b>	<b><u>\$6,314</u></b>	<b><u>Total Value</u></b>	<b><u>\$13,420</u></b>

## As an "Exhibitor" or an "Industry Partner"

\*Digital exposure begins upon contract signing and runs for up to two months after expo

- Your company name and logo will be displayed on most digital, print, broadcast, billboard and direct mail.
  - All sponsor receives a complementary data base of all registered attendees to the expo.
  - **\*Video Documetary:** Up to \*30 minute video documentary of your company, leadership and mission.
  - **\*Digital Ad:** Digital ad to display on multiple sites
  - **\*Social Media:** Campaign will run on the top platforms
  - **\*Video Commercial:** 15 to 60 second video commercial to run on GMG network and can be used by you on any other platform you choose.
  - **\*Digital Article:** Full page article on the **"Beyond Health Network"** online profiling the company and personnel.
  - **Company Page:** Your own company page on the **Beyond Health Network** and promoted throughout multiple platforms
- \*-\* Please reach out for assistance in producing your video and commercial or any other production help you may need.**

**Corporate Office:**  
Gumbs Media Group  
Jacksonville, Florida

**Tel:**  
**904-683-0918**

**Email:**  
info@beyondhealthexpo.com  
**Web:**  
www.beyondhealthexpo.com

**Beyond Health Expo**  
P.O. Box 5147 || Jacksonville ||  
Florida || 32247

# Beyond Health Conference & Expo

## PARTNERSHIP REGISTRATION FORM

Here are the different levels of sponsorships available for you to choose from.

			<u>\$ Credit</u>
Founding Partner	\$25,000	2 comp booths	\$8,000 ad credit to run on BHN
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  - Exclusive sponsorship from your respective industry.
  - 2 complementary booths at the expo. Additional booths are available at a 20% discount.
  - Your company banner can be displayed in the hall. The banner can be three feet wide and 12 feet long and will be displayed in the lobby or hall area. (*Founding Partner*)
  - All sponsor receives a complementary data base of all registered attendees to the expo.
  - A wall plaque will be presented publicly at the expo to all sponsors. The plaque which will be displayed in your booth area during the event brings added recognition to your investment and sponsorship.
  - Full page article in **"beyondhealthnetwork.com"** profiling the company and personnel.
  - Ad credit to run on **BHN**
  - All sponsors receives "first right of refusal" for "The **2024 Expo**"
- Please call to learn about the additional benefits that come with partnership*

I would like to register as a partner for the **Beyond Health Conference & Expo:**

\_\_\_\_\_ **FOUNDING PARTNER**

\_\_\_\_\_ **Presenting Partner**

\_\_\_\_\_ **Exclusive Partner**

\_\_\_\_\_ **Platinum Partner**

\_\_\_\_\_ **Gold Partner**

\_\_\_\_\_ **Silver Partners**

\_\_\_\_\_ **Bronze Partners**

\_\_\_\_\_ **Industry Partners**

\_\_\_\_\_ **Exhibitor**

Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Representatives Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone Number: \_\_\_\_\_ Cell: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Notes: \_\_\_\_\_

Your signature acknowledges compliance to the terms and conditions set forth in the Exhibitor / Sponsor Support Agreement Contract, Rules and Regulations. Dates and location subject to change. Invoice will be sent to the address listed above.

**Corporate Office:**  
**Gumbs Media Group**  
 Jacksonville, Florida

**Tel:**  
**904-683-0918**

**Email:**  
 info@beyondhealthexpo.com  
**Web:**  
 www.beyondhealthexpo.com

**Remit Checks to:**  
**Gumbs Media Group**  
 P.O. Box 5147 || Jacksonville ||  
 Florida || 32247

## **Exhibitor Terms & Agreement**

### **Exhibitor:**

#### **1. Applications for The "Beyond Health Conference & Expo" Space & Payment.**

Application for space must be made on the Contract for Exhibit Space provided by **Gumbs Media Group** (dba *Beyond Health Expo*) and be executed by an individual with authority to act for the applicant (Exhibitor). reserves the right to reject any application.

**The application must be accompanied by a nonrefundable payment of \$950.00 for exhibitors.**

\*\*\*See schedule for partners/sponsors

**2. Cancellation by Exhibitor - Should the Exhibitor be unable to occupy the space contracted for there will be no refund unless requested in writing by August 15<sup>th</sup>, 2023. All fees paid by the Exhibitor, less 25% fee, will be returned. Postmarked by U.S. Postal Authorities will be the determining factor.**

**3. Assignment of Space** - Assignment of space will be determined by (GMG) based upon the character of the proposed exhibits and individual preferences as to location for each Exhibitor. (GMG) has the right to rearrange the floor plan in the event of any conflicts regarding space requests or conditions beyond its control.

**4. Insurance** - (GMG) shall provide no insurance for Exhibitor goods.

**5. Care of Building** - Nothing shall be posted on or otherwise attached to columns, walls, floors, or other parts of the Exhibit Hall without permission of (GMG) and the proper building authority. Packing unpacking, and assembly of exhibits shall be done only in designated areas and in conformity with directions of the Exhibit Manager.

**6. Installation and Dismantling** - Any requirements regarding installation and dismantling of exhibits shall be binding upon the Exhibitor as though set forth herein. All displays must be in place and set up no later than one hour prior to the official opening of the **The Beyond Health Conference & Expo**. (GMG) has the option to contract labor, at the exhibitor's expense to set up any booth not ready by the official setup time. To insure a professional climate and appearance, all exhibits shall be operational through the closing hour of the Exhibit Hall. **No Exhibitors** are permitted to dismantle or move from the Exhibit Hall any or all of their display between the opening and closing hour of the Expo without express written permission of the Exhibit Manager.

**7. Booths** - Standard booth equipment (back and side wall draping and uniform identification sign) will be provided by the Exhibitor. If the Exhibitor plans to install a display, no part thereof shall obstruct the view of adjacent exhibits. No part of any display may be over eight feet in height without the permission of the Exhibit Manager. The back three feet of rented space may be occupied up to eight feet in height; the front may be occupied up to 48 inches only. Sound presentations, slides, or movies will be permitted if tuned to conversational level and if not objectionable to neighboring exhibitors. (However, see section 16.) (GMG) reserves the right to restrict the use of glaring lights or objectionable lighting effects. No exhibits will be permitted which interfere with the use of other exhibits or impede access to them or the free use of the aisle.

**8. Default Occupant** - Any Exhibitor failing to occupy space contracted for is not relieved of the obligation to pay for such space at the full rental price. Unless arrangements for delayed occupancy have been approved by (GMG), unoccupied space shall be used or reallocated by (GMG).

**9. Exhibitor Representative and Personnel** - Exhibit booths are to be manned at all times during exhibition hours by a duly authorized representative of the Exhibitor. The number of Exhibit personnel in the booth at any one time shall not exceed four.

**10. Use of Space** - Exhibits shall be shown only in the designated display area. Exhibitor agrees not to display articles, equipment, or services in private suites or rooms during **The Beyond Health Conference & Expo**. No Exhibitor shall permit any other entity or its representatives to use the space rented, nor shall the Exhibitor display articles not sold by it. However, at the Exhibitor's option, and with full written approval of (GMG), exhibit space may be shared with one additional Exhibitor. The second Exhibitor must make application for space pursuant to paragraph one herein and must abide by all other provisions of the Exhibitors' Agreement. The fee for the second Exhibitor will be 50 percent of the total exhibit fee. Upon submission of documented proof that a parent/subsidiary relationship exists between Exhibitors choosing to share space, the fee for the second Exhibitor will be reduced to 25 percent of the total exhibit fee. (GMG) shall issue two additional Exhibit Hall-only badges for use by the second Exhibitor. (GMG) shall determine the hours of access to Exhibit space.

**II. Distribution of Printed Matter, etc.,** - Except from within rented space, Exhibitors shall not distribute printed matter, samples, souvenirs, and the like. Distribution of such materials elsewhere in the Exhibit Hall is not permitted. Any material bearing the name or logo of (GMG) or material implying authorship or endorsement by (GMG), is strictly prohibited.

**12. Mailing Labels** - Following **Expo** and, on request, (GMG) shall provide each Exhibitor with one set of mailing labels listing registered **The Beyond Health Conference & Expo** conference attendees. These labels are provided for the sole purpose of contacting attendees or following up on contacts made at the meeting. Any reproduction of the labels is strictly prohibited.

**13. Cancellation or Relocation** - In the event of cancellation or relocation of **The Beyond Health Conference & Expo** due to circumstances within (GMG) control, the liability of (GMG) shall be limited to a refund of fees paid to (GMG) by the Exhibitor.

**14. Fire and Safety Regulations** - Exhibitor agrees to comply with hall and local fire and safety regulations at all times and to maintain the Exhibitor's space through the exercise of reasonable care and caution. Exhibitor agrees to permit inspection of its space by the local fire marshal or other public safety personnel.

**15. Labor** - Forms will be sent by the Official Service Contractor to facilitate ordering furniture, carpeting, labor, etc. A service desk will be open during the exhibition and labor may be ordered on site if needed. Exhibitors agree to comply with local union requirements. Please see Official Service Contractor kit for specific labor regulations. Any conflicts or disagreements regarding union jurisdictions or interpretations thereof shall be resolved with representatives of the Official Service Contractor and the Exhibit Manager.

**16. Copyrighted Music** - The use of copyrighted music by Exhibitors at any time during the Expo is prohibited without the express, advance written permission of the Exhibit Manager.

**17. Violations Prior to the The Beyond Health Conference & Expo** - (GMG) reserve, the right to prohibit any Exhibitor from attending and participating in the **The Beyond Health**

**Conference & Expo**, if, in the sole judgment of the Exhibit Manager, the Exhibitor's conduct prior to arrival at the **The Beyond Health Conference & Expo** site violates the provisions of the Exhibitors' Agreement. In these circumstances, (GMG) shall refund fees paid by the Exhibitor, less the nonrefundable 25% for admin. costs to (GMG).

**18. Additional violations and (GMG) Right to Remove Property** - (GMG) reserves the right to remove from the Exhibit Hall premises any or all of the property of the Exhibitor should the **The Beyond Health Conference & Expo** be canceled or relocated, or should the Exhibitor violate any of the conditions of the Exhibitors' Agreement. In addition to the general provisions hereof, any of the following actions by an Exhibitor shall constitute a violation of the conditions of this Exhibitors' Agreement and shall result in the removal of the Exhibitor's property and, in such circumstances no part of the Exhibitor's fee will be returned. This right may be exercised without prior notice and without bearing.

a. Use of a display of equipment, products, or services which varies in any significant way from the description supplied to (GMG), or which (GMG) finds objectionable, or which reflects unfavorably on the character of the **The Beyond Health Conference & Expo**.

b. Violation of any municipal, state, or federal laws, rules or regulations, including safety codes.

c. Failure to remove the Exhibitor's property from the, Exhibit Hall upon cancellation or relocation of the **The Beyond Health Conference & Expo**.

d. Any conduct on the part of the Exhibitor or any representative or personnel of the Exhibitor which, in the sole judgment of the Exhibit Manager, is disruptive to the events taking place in the Exhibit Hall, to other Exhibitors, to the staff of the hotel or mall or (GMG), or to the events of the **The Beyond Health Conference & Expo**.

**19. Remedies** - In the event the Exhibitor violates any of the conditions of the Exhibitors' Agreement, (GMG) reserves an absolute right to invoke either or both of the following remedies, which shall be in addition to, and not in lieu of, any other rights or remedies granted under this agreement or available under general contract law:

a. (GMG) may order the Exhibitor to remove Exhibitor property and personnel, or have them removed under the provisions of section 17. In these circumstances, no part of the Exhibitor's fees will be returned.

b. (GMG) may refuse thereafter to enter into any agreement with the same or related signatory/exhibitor to lease exhibit with the same or related signatory/exhibitor to lease exhibit space at future conferences or meetings sponsored by (GMG).

**20. Liability** - a. (GMG) undertakes no duty to exercise care, nor does it assume any responsibility for the protection of the property of the Exhibitor or its representatives, to indemnify the Exhibitor for loss of the property used in connection with the exhibit from theft or damage or destruction by fire, accident, or other cause. Small and easily portable articles shall be properly secured or removed after exhibition hours and placed in safekeeping by the Exhibitor. Any protection exercised by (GMG) shall be deemed purely gratuitous on its part and shall in no way be construed to make it liable for any loss or inconvenience suffered by the Exhibitor.

b. The Exhibitor agrees to indemnify and hold (GMG), its agents, and the **UNF University Center** and its management harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of any Exhibitor or any of its representatives or from the display or use of the property of the Exhibitor.

c. (GMG) shall not be liable for any failure to deliver space to an Exhibitor. In such an event, (GMG) shall reimburse Exhibitors pro-rata on any fees paid, less 25% fee to cover any reasonable expenses incurred by (GMG) for advertising, administration, and related costs.

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